# ELECTRESON CHARGING THE WAY FORWARD

December 2018

More zero-emission vehicles will mean better air quality, Gov. Jerry Brown promises while signing new laws



(Losi Argenes Toreire)

n Mynes

LA Times, 2017

#### 12 global cities plan to build emissions-free neighborhoods, support clean transit

Each city will create a "major emissions-free zone" and only purchase zero-emission buses starting in 2025

W 10011 8 41400 0 740



CURBED, 2017

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# THE CURRENT EV TECHNOLOGY CAN NOT SUPPORT THE 2030 REVOLUTION

שטייניץ מכריז רשמית: מ–2030 תיאסר מכירת מכוניות בנזין וסולר, ייצור החשמל בפחם ייפסק

# Dutch government wants all new cars to be emissions-free by 2030

Ambitious goals have drawn skeptics, but NL is following China, France leads.



ars TECHNICA, 2017

China electric-car rules to start in 2019; aggressive totals are world's highest



Green Car Reports, 2017

## THE CURRENT SITUATION



High cost, High weight, Range limitation. Limited life time



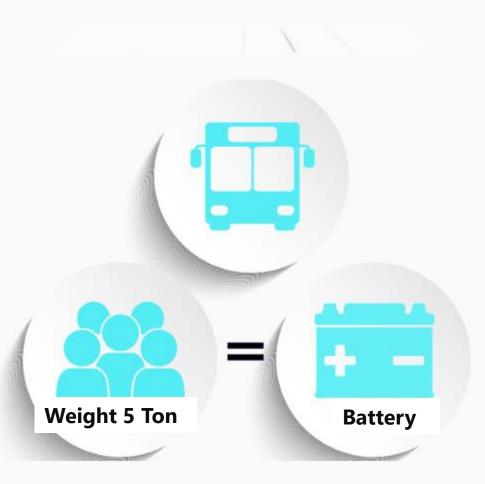
Charging infrastructure and pollution of the public area

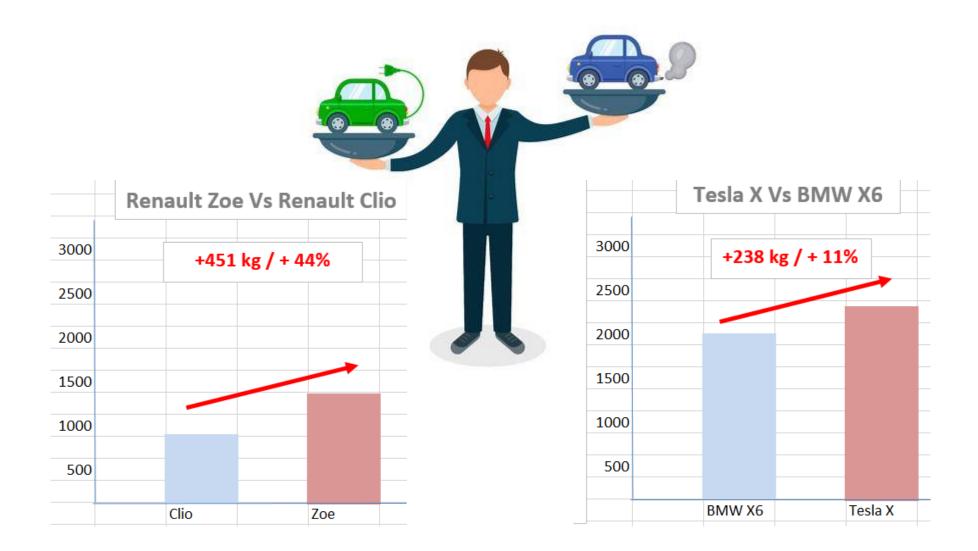


Recycling



Impact on the city's electricity infrastructure

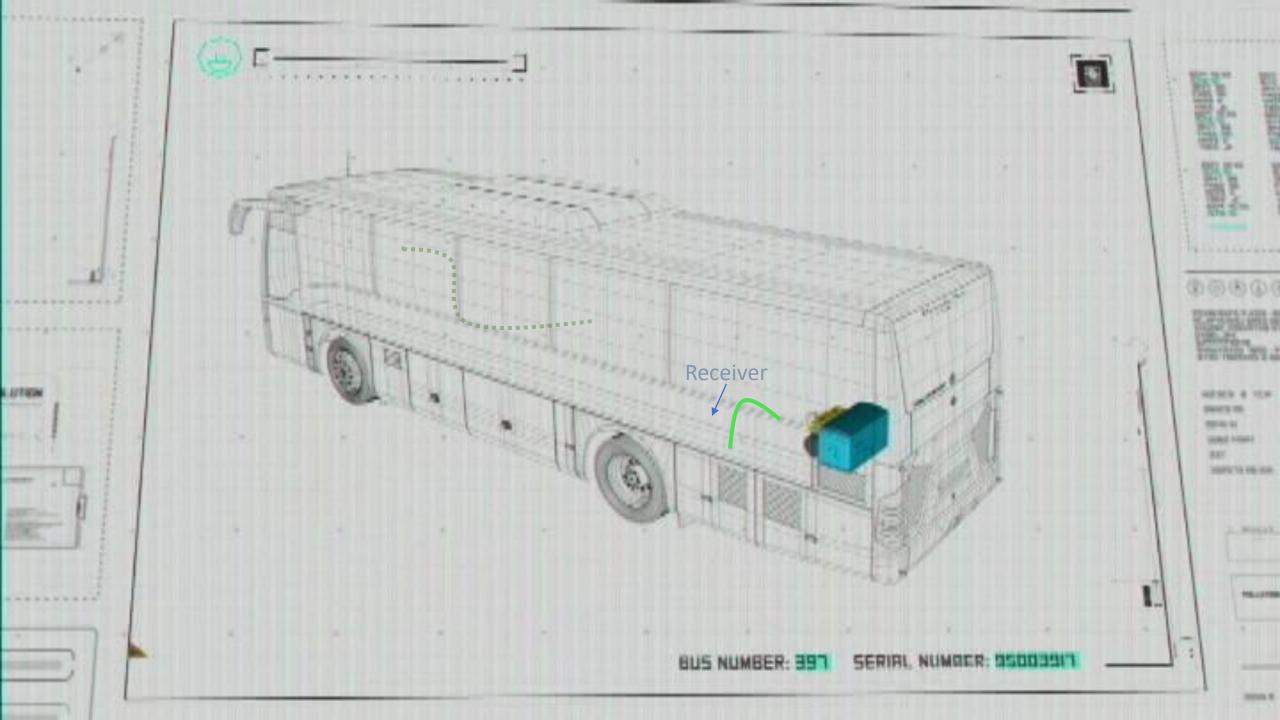




10kg of weight = 1.0 km of range for EV drivetrain



Dynamic wireless charging is a unique technology that has the potential of solving the main barriers in current electric transportation



#### THE MAIN ADVANTAGES OF ELECTROAD'S SOLUTION



Provide smart transportation management



Minimal Battery size: cheaper, lighter, more efficient



No need for charging stations – saving land resources

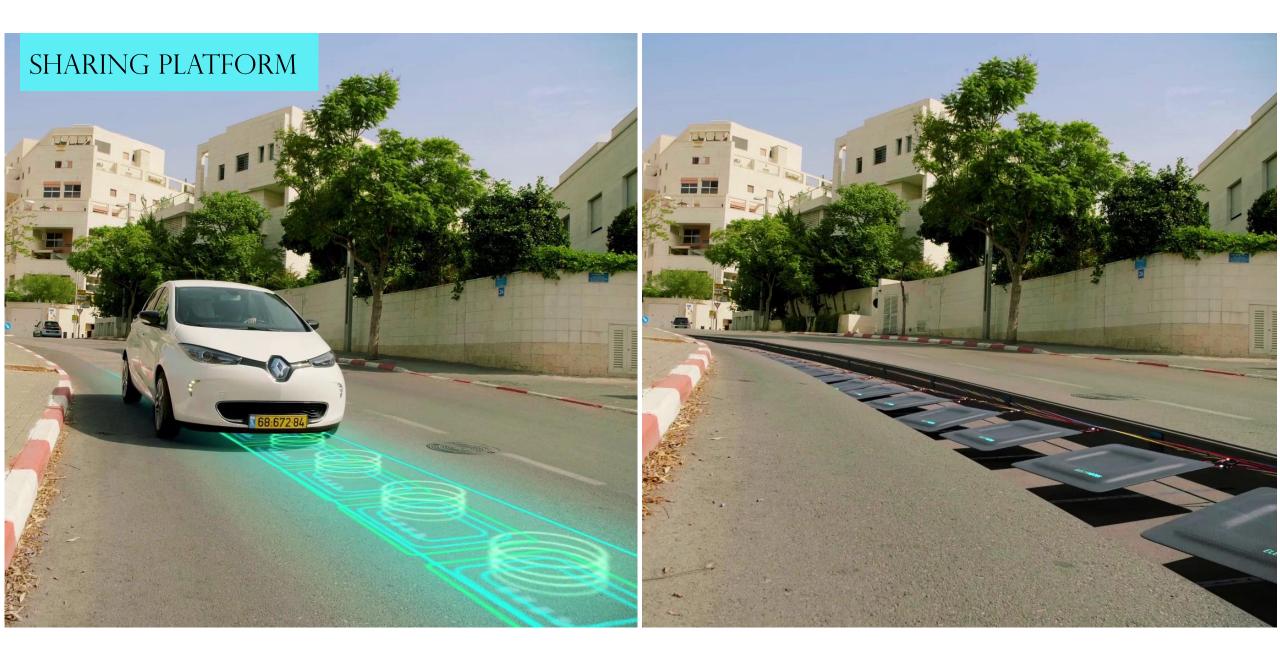


Support all types of electric vehicles



No Charging time: optimal operation of public and autonomous fleets

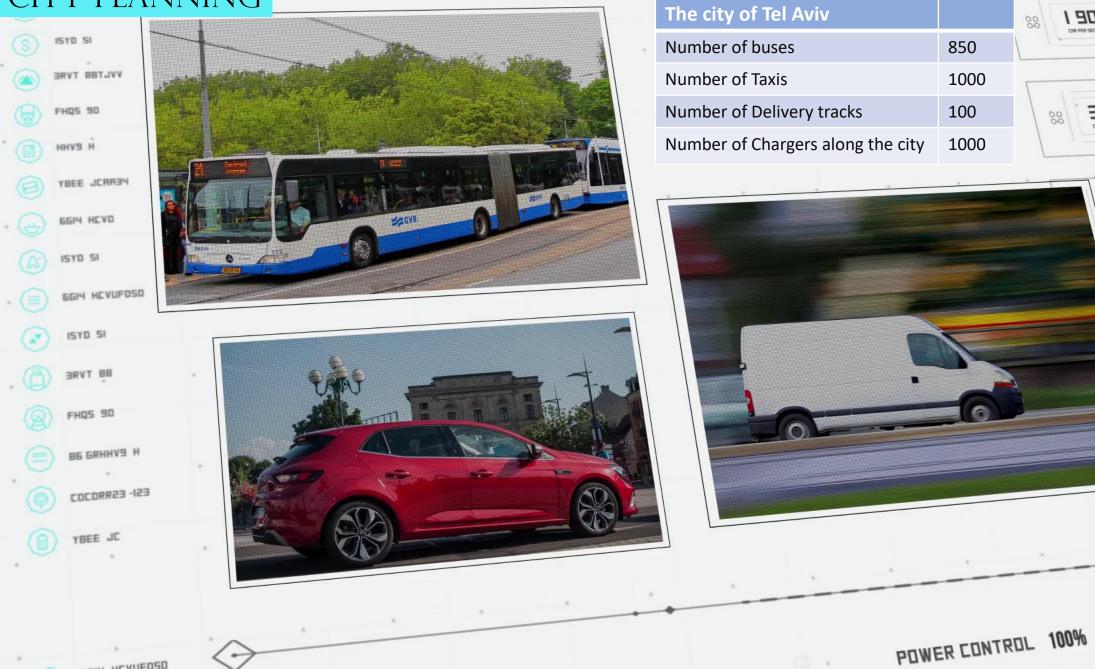




#### MAIN ROADS FOR PUBLIC TRANSPORT



## TY PLANNING



00 32. 00 CRIR PER SECON

BIY

CHR PER SECON

149 CHR PER SECOND

and the second 

REVEN

018 CRIR PER SECOND

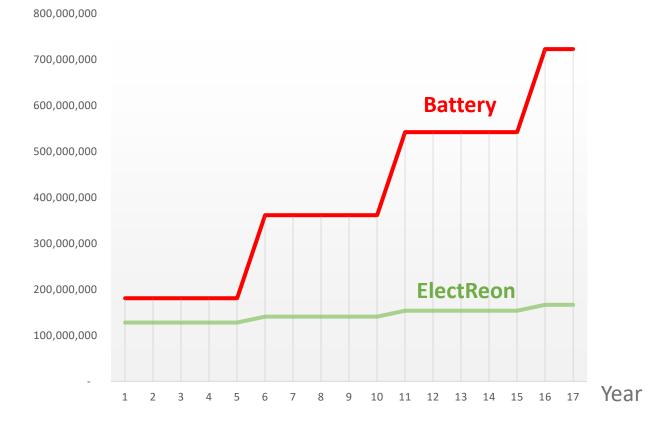
# SAVING \$ 556 MILLION IN 16 YEARS

#### 320 km of electric roads

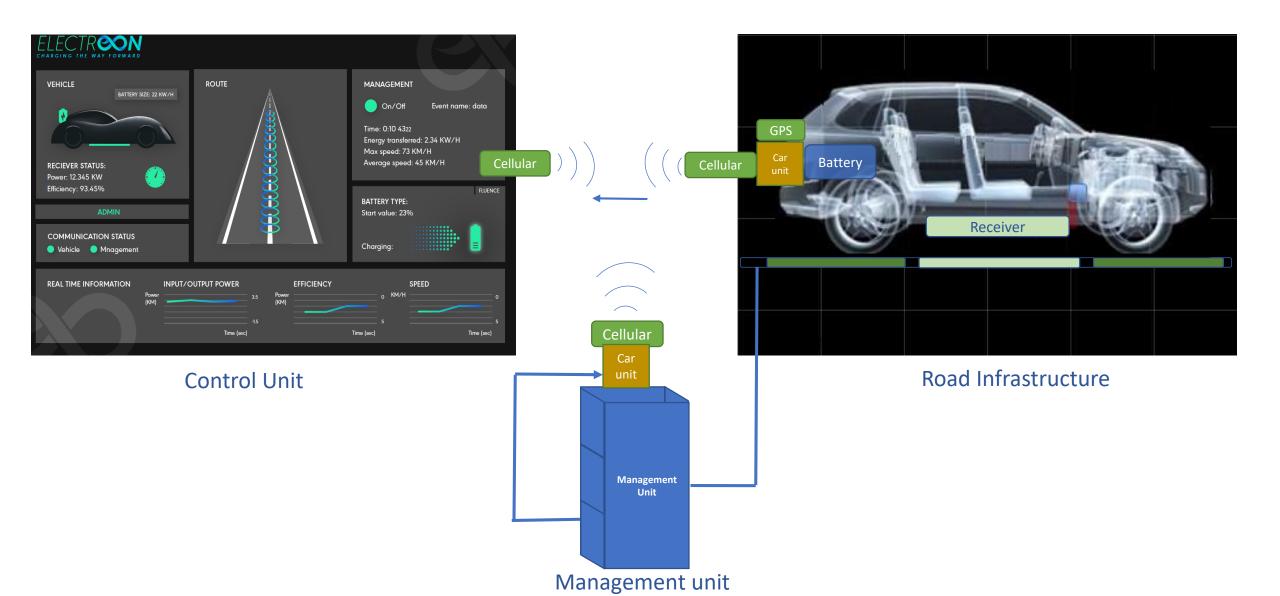


Electric Road: Sharing platform instead of individual solution

#### \$M Pubic Transportation -Tel Aviv



### REAL TIME MANAGEMENT SYSTEM



### FUTURE TRANSPORT IN A CITY



Electric Public transportation



Autonomous buses of different sizes



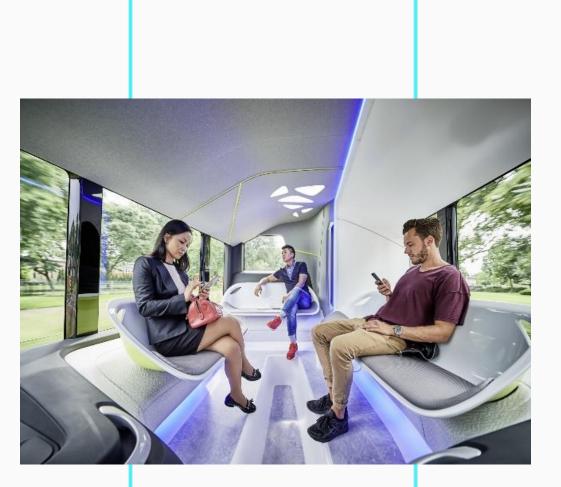
Open to the public 24/7

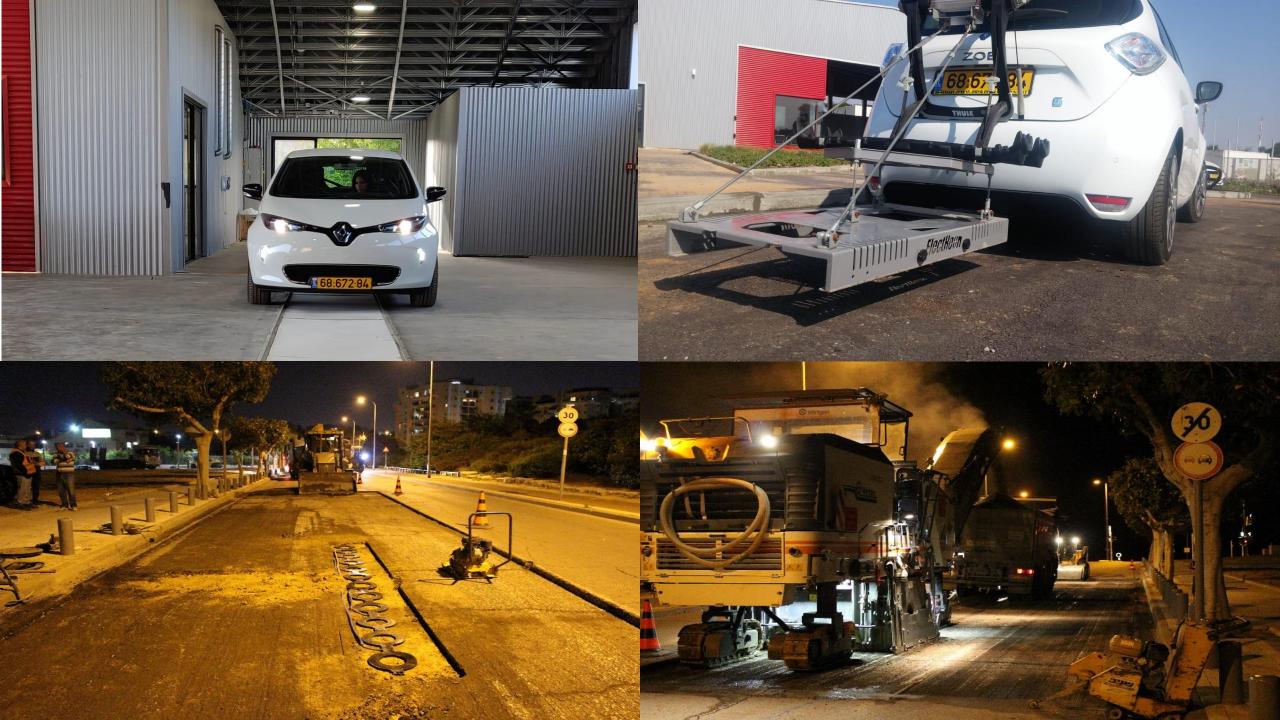


Maximum frequency



Minimum monthly cost





# THE FIRST SMART ROAD CITY IN THE WORLD

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אלקטרוב

# GLOBAL EV LEADER TESTING ISRAELI SMART ROAD TECH



#### NEXT STEPS



Q4 2019: Full system with a bus

Q1 2020: Autonomous car





# Smart Road

The optimal solution for electric and autonomous vehicles