

HOW THE FUTURE OF MOBILITY IS BUILT IN HELSINKI, FINLAND

MISKA HAKALA

DIRECTOR, BUSINESS PLATFORM DEVELOPMENT



Finland

- the small giant

We didn't have big resources, so we needed to do things smarter.

Helsinki won Politico's Urban Mobility Index in Europe in 2017



Helsinki

Helsinki

- the smart capital of Finland

TESTBED AREAS &
FACILITIES

INNOVATIVE
PROCUREMENTS

OPEN
DATABASES

CITY SPACE
INFRASTRUCTURE
USERS FOR PILOTS

Helsinki

- city as a testbed



Jätkäsaari

- the smart mobility testbed

- Piloting platform to build on smart urban mobility solutions
- Large volume of smart city & smart mobility state-of-the-art development activities
- IoT, API ecosystems, trials, energy systems development, “living labs” with end-users, open data
- Piloting opportunities in Jätkäsaari Smart Mobility Living Lab project

OPEN NOW

Jätkäsaari

- for Israeli companies

Pilot program between Israel and Finnish capital region, led by the Israel Innovation Authority and Helsinki Business Hub

FUNDING AND FREE-OF-CHARGE MATCHING SERVICES FOR FINNISH AND ISRAELI STARTUPS THAT WOULD LIKE TO FIND A PARTNER IN THE RESPECTIVE COUNTRY TO PILOT THEIR SOLUTIONS.



INTERESTED IN FUTURE OF MOBILITY IN HELSINKI? WE'RE HERE TO HELP.

Miska Hakala

Director, Business Platform Development

+358 40 737 4697

miska.hakala@hbh.fi

